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U. S. Department of Agriculture.

1935

Roses

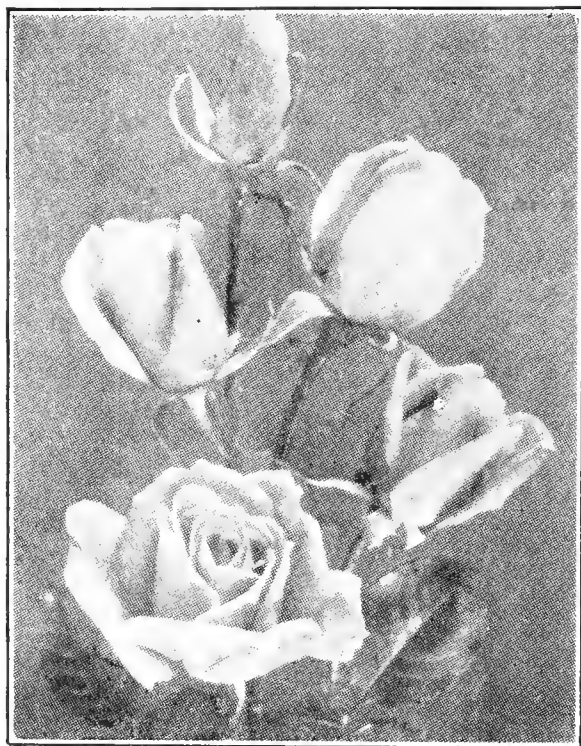


L. B. Coddington Co.

Growers and Hybridizers

MURRAY HILL

NEW JERSEY



The Gold Medal Rose

THE PRESIDENT HOOVER ROSE

The American Rose Society on October 29, 1934, awarded, by unanimous vote, the Gertrude M. Hubbard Gold Medal to the *President Hoover* rose as the most outstanding garden rose, of American origin, that has been introduced in the last five years. This rose had previously received four Gold Medals and a Certificate of Merit in Spain and Great Britain.

A wonderful outdoor rose. You will want to include some in your garden. A beautiful cerise-pink, orange and scarlet, with long pointed buds.

Price: 50c each

MRS. L. B. CODDINGTON received the American Rose Society GOLD MEDAL in 1932. It is a rich watermelon pink color. The flowers are large with pointed buds, spicy fragrance.

Price: 75c each

AUTUMN. The flowers are of fine form, and a wonderful combination of crimson-scarlet and yellow. No other rose in the world like it.

Price: 50c each

. . Special Offer . .

These 3 Lovely Roses May Be Yours
for \$1.50

In larger quantities of these three varieties:

Plants	Price
6 -----	\$2.50
12 -----	5.00
25 -----	10.00
50 -----	17.50

Time of Delivery

We begin filling orders as soon as our conditions allow, usually about the middle of May, in the latitude of New York, filling orders in rotation as far as possible and practicable.

Give full and complete address and shipping or delivery instructions. We try to deliver by truck within reasonable distance of Murray Hill.

The plants are ready for planting as received, but can be pruned back a little more if so desired. Plant firmly, and water as conditions of soil and weather make it advisable.

"Standard Varieties"

BRIARCLIFF. A splendid rose-pink, without any shading at all.

TALISMAN. Brilliant orange-red buds, combined with gold apricot, pink and carmine.

WHITE KILARNEY. The well known white rose.

JOANNA HILL. This is a clear yellow, deepening in center to orange. Strong stems producing an abundance of blooms.

PREMIER SUPREME. A rich dark pink.

PRICES

For all "STANDARD VARIETIES" of roses listed above are as follows:

Single Plant -----	\$.35
6 -----	2.00
12 -----	3.50
25 -----	6.50
50 -----	11.50
100 -----	20.00

Special prices on 1,000 or more

Up to twenty-five plants, at above prices, delivered prepaid east of the Mississippi River. West of that dividing line of the country, add for postage as follows: 1 plant, 10 cts.; 12, 35 cts.; 25, 70 cts.; 50, \$1.20; 100, \$2.00.

What They Think About Our Plants!

January 26, 1933, Baltimore, Md.

"My *President Hoover* and *Autumn* have given me so much joy, I simply have to have the *Mrs. L. B. Coddington* rose!"

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March 28, 1933, Cleveland Heights, Ohio.

"I purchased three *President Hoover* roses from you two years ago. They have made wonderful growth and have produced many fine flowers, some five inches across."

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February 2, 1934, Oakland, Calif.

"I have some *Hoovers* now and I must say it is a beautiful rose; also have your *Autumn* and it is a knockout! My hat is off to you for creating such beauties! I really haven't the words to describe them."

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March 22, 1934, Pittsburgh, Pa.

"Wish to commend you about the rose bushes that I received from you last week. The both *Hoover* roses did well, especially *President Hoover*. Had fourteen flowers from that bush and everyone appreciated the beauty of the rose."

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April 17, 1934, Flushing, N. Y.

"About ten years ago I received a shipment of roses from you which have been most satisfactory during these years. However, the past winter proved too much for them and I now find that I have to replace about thirty-five."

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March 10, 1934, Portland, Ore.

"Please send me your new rose *Mrs. L. B. Coddington*. If this rose comes up to *Autumn* and *President Hoover* it will surely be a wonderful rose. The two roses are without a doubt the finest in every way that I have in my garden of over two hundred and fifty. Thank you for such fine roses!"

Rose Lovers Everywhere

Call on us any time you are in our vicinity as we are always glad to greet our customers

Our Greenhouses Are Located

at Murray Hill, which adjoins Summit, New Jersey. It is on the Lackawanna Railroad. Our office and greenhouses are but a short distance from the station. It is on good roads from all points in New Jersey.

Our business was established in 1895 and has grown until we are now one of the largest growers of roses in the East.

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To Carry the Plants Through the Winter

We recommend the following simple method: before the ground is frozen too hard, usually about the middle of November, procure some rough straw or litter, or branches of evergreens, or dried leaves and put around the lower parts of plants, to a height of about one foot. Cover this with a little soil to prevent the wind from blowing it away. In the Spring remove this and cut away the wood killed by frost, giving a mulching of well-rotted manure.

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We are closed for business all day Sunday